

RATE CARD

DEADLINES: News: 4:00 pm Tuesday | Classifieds & Display: 12:00 pm Tuesday

	OPEN RATE	4X	6X	12X	26X	52X	COLOUR COST
2 COLUMNS X 2 INCH	\$25.20	\$22.96	\$21.28	\$20.16	\$19.04	\$16.24	\$5.10
2 COLUMNS X 3 INCH	\$37.80	\$34.44	\$31.92	\$30.24	\$28.56	\$24.36	\$5.10
2 COLUMNS X 4 INCH	\$50.40	\$45.92	\$42.56	\$40.32	\$38.08	\$32.48	\$10.20
2 COLUMNS X 5 INCH	\$63.00	\$57.40	\$53.20	\$50.40	\$47.60	\$40.60	\$10.20
3 COLUMNS X 2 INCH	\$37.80	\$34.44	\$31.92	\$30.24	\$28.56	\$24.36	\$10.20
3 COLUMNS X 3 INCH	\$56.70	\$51.66	\$47.88	\$45.36	\$42.84	\$36.54	\$10.20
3 COLUMNS X 4 INCH	\$75.60	\$68.88	\$63.84	\$60.48	\$57.12	\$48.72	\$20.40
3 COLUMNS X 5 INCH	\$94.50	\$86.10	\$79.80	\$75.60	\$71.40	\$60.90	\$20.40
1/16 PAGE	\$47.25	\$43.05	\$39.90	\$37.80	\$35.70	\$30.45	\$10.20
1/8 PAGE	\$94.50	\$86.10	\$79.80	\$75.60	\$71.40	\$60.90	\$20.40
BANNER - 6 COL X 3"	\$113.40	\$103.32	\$95.76	\$90.72	\$85.68	\$73.08	\$20.40
1/4 PAGE	\$147.15	\$134.07	\$124.26	\$117.72	\$111.18	\$94.83	\$51.00
1/2 PAGE	\$294.30	\$268.14	\$248.52	\$235.44	\$222.36	\$189.66	\$61.20
FULL PAGE	\$594.00	\$541.20	\$501.60	\$475.20	\$448.80	\$382.80	\$127.50

ADVERTISING RATES: Local - 45¢/line | \$6.30 /line inch National - 50¢ /line Legal - 70¢ /line

All advertisements take run-of-paper position unless prior arrangements are made. A \$10.00 placement charge will be added to guarantee position, subject to availability.

CLASSIFIED RATES: 25 words or less \$6.63 /week | Each Additional Word 15¢
3 or more placements - 10% Discount | 12 or more placements - 25% discount

FLYER INSERTS: \$90.00 per 1,000
(standard casual rate; for oversize/overweight contact for pricing)

NET RATES EFFECTIVE NOVEMBER 1, 2018 TO OCTOBER 31, 2019

Melita
NEW ERA

PUBLISHING FRIDAYS

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