

# Classified Advertising Rate Card

## September 2019 - August 2020

**Deadlines — Noon FRIDAY for Wednesday publication | Noon TUESDAY for Friday publication**

### WORD ADS (Up to 15 words)

	Cost per issue	Total cost	Total incl. GST
1 issue .....	\$10.71	\$10.71	\$11.25
2 issues .....	\$10.71	\$21.42	\$22.50
3 issues .....	\$9	\$27	\$28.35

**EXAMPLE:**

**1992 FORD** F150 4x4,  
excellent condition, new  
brakes, good tires, A/C,  
automatic \$8,500 OBO.  
604.485.5313.

*Additional words (over 15) at a cost of 70¢ each*

### GUARANTEED CLASSIFIED ADS

For \$46 including tax we will run your 15-word private party classified ad and guarantee it until it sells (\$43.81 before tax)

Not all classifications are applicable to this rate. Only private party word/line ads apply to this rate. One item ads only. Maximum 52 issues.

### SEMI-DISPLAY ADS

Ads booked on a contract basis

1 - 2 issues .....	\$19.52/col"
3 - 14 issues .....	\$16.29/col"
15+ issues .....	\$14.20/col"
Non-profit .....	\$16.29/col"

**WANT TO HAVE YOUR AD  
STAND OUT IN COLOUR?**

**2 col x 1.5" or less ..... add \$5**

**2 col x 1.5" or more..... add \$10**

Semi-display common sizes and prices

Ad size	Total column inches	Price (19.52/col")	Total with GST
1 col x 1"	1"	\$19.52	\$20.50
1 col x 2"	2"	\$37.62	\$39.50
1 col x 3"	3"	\$56.67	\$59.50
2 col x 2"	4"	\$74.29	\$78.00
2 col x 3"	6"	\$111.19	\$116.75
2 col x 4"	8"	\$148.33	\$155.75
2 col x 5"	10"	\$185.48	\$194.75



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